

Dr Vanessa Hogbin

Strategic Solutions

BA Economics, 1983, University of the Witwatersrand

BA (Hons) Geography, 1984, University of the Witwatersrand

MA Social and Economic History, 1988, Birkbeck College
University of London

MA Social Science Research Methodologies, 1997, University
of Manchester

Ph.D. Political Sociology, 2006, University of Manchester

Summary

Intelligent and quick to learn, Vanessa can assimilate large amounts of information and immediately gets to the heart of an issue. She has many years experience of analysing complex information and presenting it simply. Her forté is in bringing together people and perspectives to conceive in depth analyses and produce workable solutions. Vanessa's interpersonal skills are very well developed; she is empathetic and listens well making her a first class interviewer and facilitator. She is quickly able to develop working relationships built on trust as people respond positively to her personal integrity.

Examples of current work and successful projects

Currently delivering an active learning network in East of England for local public and third sector partners of East of England Development Agency

Currently acting as research and development provider for ONE NorthEast on behalf of the North East Business Support Simplification Transition Management Board

Currently providing strategic advice on the development of an international research and delivery facility for women's economic development in Liverpool and Manchester

Currently providing policy advice on the senior leadership development programme for Durham and Darlington Fire and Rescue Service.

Delivered an ESF funded research report on the needs of women entrepreneurs for the Women's Electronic Village Hall

Completed a strategic review on enterprise support for disabled people for Bradford MBC

Completed a strategic review of Northern way projects aimed at helping people with disabilities to access employment in Bradford.

Led the project to identify learning and good practice from the 150 projects funded by the Phoenix Development Fund.

Developed and delivered a project in the Welland (East Midlands) bringing together regional, sub-regional and local partners to align marketing and delivery of local business support services.

Delivered the project to restructure the national network of Business Links reducing the number of contracts from 83 to 45.

Designed and implemented the national quality framework for Business Links

Completed interview and archive research on women's contribution to the Northern Ireland peace process resulting in a Ph.D.

Experience

Strategic Solutions

April 2007 -

Self-employed strategic research and development consultant

Department of Trade and Industry

November 1998 - March 2007

2005 - 2007 National Policy Director with responsibility for West Midlands region and national policy for enterprise and regeneration, and enterprise for under-represented groups. Acting as Business Support Simplification Team representative in West Midlands.

1998 - 2005 Team Leader with responsibility for:

- Aligning central government business support expenditure which developed into the Business Support Simplification Project;
- On behalf of DTI assessing proposals for development of Regional Skills Councils
- Improving quality of Business Link services;
- Managing the pilots to transfer management of Business Link services from SBS to Regional Development Agencies;
- SBS policy on regional and local economic development; and
- Represented SBS as witness at PAC hearing on National Audit Office's report on joining up government

Department for Education and Skills

March 1986 - October 1998

(Including 1 year on secondment to Sheffield University - delivering customer research survey for BT's information service)

Worked in several different teams with responsibility for:

- Mergers of Training and Enterprise Councils and Business Links
- Impact of Single European market on small businesses
- Employment policy for homeless and disadvantaged communities in inner cities
- Youth employment policy

Voluntary Work

Member of the Board of the Women's Electronic Village Hall, Manchester

Member of the Independent Monitoring Board for Styal Prison

Women's Ambassador for Enterprise, North West Development Agency