

# Dr. Barbara Brayshay

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## Contact Details

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## Education and Qualifications

1992 Ph.D Department of Archaeology and Prehistory, University of Sheffield.  
1987 B.Sc. Geography & Environmental Science (1st Class Hons.), University of Manchester.

## Training

2002 – 2005 A range of training courses including project management and web design

## Career Biography

2001-ongoing **Freelance Research and Consultancy;**  
2004-2005 **Strand Manager**, Manchester Always “On Connected Communities”;  
2001-2004 **Project Manager / Research** Hoshin, Manchester;  
2002-2003 **Project Manager (Spinning the Web)**, MCC Libraries & Information Service;  
1994-2001 **Lecturer**, School of Environment & Development, University of Manchester;  
1992-1996 **Post Doctoral Research Fellow / Research Consultant**, Department of Archaeology & Prehistory University of Sheffield.

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## Freelance Research & Consultancy 2001 – On-going

### Current projects:

#### Substance Coop / Portsmouth City Council

##### *Description of work*

- Researching Extended Services provision and barriers to take up in targeted hard to reach groups (BME, deprived neighbourhoods, people with disability, migrant workers, ex offenders and cared for young people)
  - Mapping extended services provision across the city to create a central information resource to include LA core offer, third and private sector providers
  - Qualitative and participatory research, action research, quantitative analysis and report writing.
  - Identifying pathways for effective information dissemination from a central resource to hard to reach groups.

#### Time Bank / UK Online

##### *Description of work*

- Project management of a ‘V’ funded Digital Mentoring Project working in partnership with TimeBank UK and UK Online centres across Greater Manchester. Young people volunteer as ‘Digital Mentors’, supporting older mentees, who lack digital confidence, skills and knowledge, to

utilise the internet and new media in order to access public services, develop new social networks and improve their employment prospects.

- Line management of 2 Project Co-ordinators
- Project planning and development
- Project monitoring, reporting and evaluation

## Recent projects:

### **Clicks and Links Ltd**

<http://www.clicksandlinks.com>

#### **Connecting Barnsley Feasibility Study 2006**

- Research design and delivery of a feasibility study for a “connected community” broadband project located in an area of multiple deprivation in South Yorkshire.
  - A programme of extensive community consultation leading to the development of a range of options for a “Connected Community” project.
  - Qualitative and participatory research, action research, quantitative analysis and the production of a report detailing findings and recommendations. .

### **Hoshin Ltd, 32, Appleby Lodge, Rusholme, Manchester**

<http://www.hoshin.co.uk>

#### **Project Manager / Research and Consultancy.**

**2001- 2004**

#### ***Description of work***

- Research and consultancy for Learning & Skills Councils, Regional Development Agencies and regional LA's.
- Qualitative and participatory research, action research, quantitative analysis, production of reports;
- Project management;

#### ***Hoshin Research projects:***

- 2004 - Understanding the Contribution of Flexible Working and Links with Education and Training (Learning and Skills Council, West Yorkshire );
- 2004 - A competitive small firms sector: can links with education and work-life balance make a contribution? (Learning and Skills Council, West Yorkshire)
- 2004 - Evaluation of on-line learning materials for engineering, gap analysis and recommendations to help narrow the skills gap (Learning and Skills Council, Black Country)
- 2004 – Mapping the LSC Strategies to Provide a Regional Response to FRESA (Advantage West Midlands, Government Office West Midlands, Midlands and West Midlands LSC)
- 2003 - Engaging Non-learners: (Learning and Skills Council West Yorkshire);
- 2000-2004 - Learndirect: evaluation of learners' experience of on-line learning (Ufi).